



### **EMIGRATION CHIEF – The Sun Newspaper Saturday 22<sup>nd</sup> March 2008**

MIKE COLE'S life was changed by 9/11. At the time he was earning £65,000 as a financial adviser and living in a four-bed house in Braintree, Essex, with wife Alexandra, 44, and children Joseph, 17, Jacob, 12, and seven-year-old Gabriella.

Mike, 52, says: "We had friends caught up in 9/11. It felt spooky wondering what would happen next. We were concerned about the future for our children and wanted a better environment."

The Coles headed to New Zealand after being knocked back three times in an 18-month process that cost £15,000. They now have a four-bed home in New Plymouth on North Island.

Mike says: "The first year was hell. My job didn't work out and my wife's brother died so we felt the distance.

"When we found our feet I set up an emigration service for Brits hoping to live here. I earn an average wage but the cost of living is cheaper.

"It's better for children too. There is no job culture. Crime, illegal immigration and education also put us off Britain."